

Media release

Orell Füssli Group completes transformation of publishing houses

Zurich, 16th December 2020 - Orell Füssli successfully completes the implementation of the transformation program of the publishing houses and will in future focus on educational and legal media and on the well-known children's book brands Globi and Carigiet for children of primary school age.

The transformation of the Orell Füssli publishing companies initiated in 2019 was successfully completed as planned by the end of the year. In future, Orell Füssli Publishing will focus its orientation on the education sector and concentrate its offering on learning media and specialist legal media for the Swiss market. The publishing house has a strong and established programme in this area and sees attractive potential for the further development of the business unit and the expansion of its market position. To this end, the programmatic orientation and digitalization of the range of products in the area of learning media will be pushed forward more intensively. The children's book brands Globi and Carigiet, with their knowledge-enhancing book series such as "Globi lernt" or "Technik mit Globi" and their focus on the Swiss market, fit very well with the new orientation and will remain with the Orell Füssli publishing houses.

As part of this focus, the Atlantis publishing house for children's books is sold to the Zurich-based Kampa publishing, which will continue Atlantis as an independent programme and with the existing management. A sustainable new owner has been found for Atlantis in the form of the Kampa publishing, which has acquired a high reputation in the publishing industry in a very short time, and will ensure the continuation of a sustainable strategy for high-quality children's books. The publishing house employees as well as the authors of Atlantis will be taken over by Kampa publishing. In the Orell Füssli children's book series as well as in the non-fiction book series, both of which were no longer profitable in recent years, the existing programme will remain available, but no new books will be published from 2021 onwards. These measures resulted in the dismissal of one part-time employee and an early retirement. Socially acceptable solutions were found with the employees concerned.

By concentrating on learning and educational media as well as the classics of Globi and Carigiet for children of primary school age, the sale of Atlantis publishing and the discontinuation of Orell Füssli's own children's and non-fiction book series, the Orell Füssli Group is following the strategy presented in spring 2020 focusing on security and education.

Agenda

Publication Annual Report 2020	17 March 2021
Annual General Meeting 2021	11 May 2021

Contact

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Orell Füssli is a pioneer in the fields of security and education. With its expertise in security solutions for governments and citizens and as a leading Swiss book retailer, Orell Füssli supports its customers with a unique and customer-specific offering. As a leading systems supplier for security technologies and identification systems and a long-standing partner of government, Orell Füssli sets technological standards. In the fields of security printing and serialisation Orell Füssli provides innovative printing processes, systems and services for the production and successful protection of banknotes, securities and identity documents.

With its attractive large-format and specialist bookstores Orell Füssli offers a wide-ranging book-related shopping experience. In book retailing Orell Füssli has a 50% interest in Orell Füssli Thalia AG, which provides an extensive offering through 36 branches in German-speaking Switzerland and diverse e-commerce services. Orell Füssli provides logistical and service facilities for libraries and companies.

Orell Füssli was founded more than 500 years ago and generates revenues of some CHF 250 million with around 600 employees at locations in five countries. Orell Füssli shares are listed on the SIX Swiss Exchange.