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Media release

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Orell Füssli reinforces its textbook segment

Orell Füssli Holding Ltd, Zurich, is acquiring the Fuchs publishing house in Rothenburg (Switzerland), thus reinforcing its publishing group's textbook segment. This acquisition will take effect retrospectively as of January 1, 2013.

Zurich, February 20, 2013 – The Fuchs publishing house, established 25 years ago, has specialised in publications for students in vocational and secondary education colleges. It focuses on textbooks and educational aids in subjects such as German, civics and economics, as well as general educational topics such as law, business administration, decision-forming, ecology and ethics.

Fuchs's publishing programme will be integrated in the textbook segment of Orell Füssli Publishing Ltd.

Jakob Fuchs, founder and present owner of the Fuchs publishing house, will assist Orell Füssli Publishing in the coming years in a consultancy role. "I am delighted to have found in the shape of Orell Füssli Publishing a competent publisher of high repute who will continue to publish our books. I personally am glad to place my experience and knowledge at the disposal of Orell Füssli Publishing."

Dr. Matti Schüsseler, Head of Orell Füssli Publishing, is delighted by this expansion of the business: "The high-quality and very successful publishing programme of the Fuchs publishing house will reinforce our textbook programme and consolidate our strong position on the Swiss market."

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Orell Füssli is an international industrial and trading group focusing on the core businesses of banknote & security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the Zurich-based company since 1519. Orell Füssli generates sales of some CHF 300 million with about 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.

Orell Füssli Verlag Ltd is a subsidiary of Orell Füssli Holding Ltd. It is a leading Swiss publisher in the non-fiction field. Orell Füssli's publishing programmes include all segments of the book market with the exception of fictional literature.