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Announcement to comply with ad hoc publicity requirements

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Orell Füssli receives go-ahead to print the new Swiss banknotes

Zurich, October 6, 2011. The Swiss National Bank has instructed Orell Füssli Security Printing Ltd to commence printing of the new, 9th issue of Swiss banknotes. This order from the Swiss National Bank is of strategic significance for Orell Füssli. Printing this 9th issue will contribute to the healthy utilisation of the security printing facility's capacity in the years to come. The order which has now been placed for the first print run of 50-franc notes is in line with the production volume on which Orell Füssli has based its planning.

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Orell Füssli is an international industrial and trading group focusing on the core businesses of banknote & security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business has formed the traditional basis for the Zurich-based company since 1519. Orell Füssli generates sales of some CHF 320 million with some 1 000 employees at locations in 10 countries and is listed on the Swiss Stock Exchange.