

# **orell füssli** Holding AG

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## **Michel Kunz appointed CEO of the Orell Füssli Group**

Zurich, April 22, 2010 - Michel Kunz has been appointed CEO of the Orell Füssli Group by the Board of Directors of Orell Füssli Holding Ltd. Michel Kunz (51) has many years of experience in senior positions in industry and at Swiss Post, finally as Chief Executive Officer. He will assume his responsibilities as CEO of the Orell Füssli Group in May 2010.

### **Contact**

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### **Enclosure**

Photo Michel Kunz

**Orell Füssli** is an international industrial and trading group focusing on the core businesses of banknote and security printing, industrial systems used in the individualisation of security documents and branded products, and book retailing. The book publishing business is the traditional basis for the Zurich-based company. Orell Füssli generates sales of some CHF 300 million with 1 000 employees worldwide and is listed on the Swiss Stock Exchange.